

# FabriStick<sup>®</sup>

Leveraging the Potential of Commercial Interiors



#### **GET IN TOUCH!**





#### About FabriStick<sup>®</sup> Wall Stickers

FabriStick<sup>®</sup> fabric wall stickers offer a completely bespoke solution to enhancing your walls. Whether it is your logo on your wall, word clouds or other murals that tie in with your company brand, simply provide us with a design of your own or use our free design service.

Simply peel off the backing sheet and apply to your walls, point of sale, pillars or doors.

FabriStick<sup>®</sup> is also brilliant for exhibition graphics - stick them onto shell stands, marquees or any surface to instantly apply your brand to your stand, and at the end of the exhibition or show simply peel off and store on the backing sheet ready for the next show.

Whether you are a business owner or a team member, a large business or a start-up, we can help you with your wall branding and graphics. Get in touch!

#### - What is FabriStick<sup>®</sup>?

FabriStick® is a soft matt fabric with peel on, peel off adhesive technology that can be printed in vibrant colours. It can be cut to shapes as well. It is non-tearing and can be easily removed, repositioned and reused.

FabriStick® adheres to pretty much any surface, walls, radiators, cupboards, you name it!... and also works on wallpaper, uneven surfaces and tricky places like columns, awkward corners and sloping ceilings.

#### Why Choose FabriStick<sup>®</sup>

- 100% Polyester and PVC free
- Printed with water resistant, eco-friendly ink
- Repositionable and reusable
- Non-tearing
- Waterproof





## IDEAS & BRAINSTORMS

Who is the best idea creator in your organisation? How would you even know?

These idea walls allow anyone, from the top to the bottom of your business, to add to the creative development of the company. No putting on the spot. No long brainstorming sessions. Just a chance to think, read other ideas and build. After all the best things take time to develop.

This works well for systems as well as products. How often are systems imposed on the people expected to implement them? Why not put an ideas wall in a communal space then everyone can have their say. Simply, anonymously, productively.



#### BRANDING

A basic essential for large industry to home based vloggers (and every company in between). This is one necessity that is simple with FabriStick®. Removeable and re-usable so ideal for rented premises or pop-up background branding. And your brand doesn't have to be square or round as FabriStick® can be shaped to match your logo. No nasty shiny backgrounds, just a lovely matt fabric that absorbs the light giving you a clear brand whatever the light.



#### **MURALS**

Are you looking for a signature wall or a temporary display? Did you know FabriStick® can be made like wallpaper to cover larger areas? No need for pop up roller banners causing a trip hazard and requiring space. Simply get your message printed by us onto FabriStick® and apply it directly to the wall. Simple. An easy way to ring the seasonal changes. And when you need a change, simply peel it off, attach it to the carrier paper and roll up to store for the next use.



### COLLAGE PHOTO WALLS

Wherever you are based, be it in a shared office or a custom built location, there is a balance between getting your brand and culture across without creating a look that will date quickly

And I am not just talking about trends! 2021 has taught us all that success is about dynamics. The importance of being able to shift a gear, adapt and survive. You want your surroundings to reflect your business so that when staff and customers do get the opportunity to gather, they can be motivated anew.

With FabriStick® movement is endless. Adaptation the core purpose. Creativity is motivation.



## PROJECTS & ANNOTATIONS

Fed up with long product design brainstorming meetings? Only to find the best ideas come later when the team is busy on other projects? Make use of a spare wall to create a free space for creativity. FabriStick® can be despatched quickly, or you can write on it with biro or Sharpie. Create a timeline of ideas and development. Simply. Forever.



## TEAM & RECOGNITION

Post covid, how do you re-create that sense of team when everyone has been working apart? No matter how large your organisation, a team wall can help you re-create your sense of community.

These peel on peel off photos allow you to simply and easily change the Employee of the Month (or even week) by just swopping the pictures over. Everyone has a purpose. Why not shout about it?



## CAREERS & PROGRESS

Do you work in a business with a clear career progression? How do you incentivise your staff to consider staying in your industry for their career? FabriStick® can be adapted to suit any business and offers a clear branded solution for staff communication. So move on from a printed brochure, a sentence at the bottom of a pay check, and offer something more noticeable and open to everyone. Wall stickers are the answer. Everytime.



### STORY & TIMELINES

Do you have a sad area to your premises? Perhaps a stairwell or a long corridor? Maybe it's a waiting or meeting room. Create a focal point, a wall of interest for staff and visitors. Give us the information and your brand guidelines, and the area available for the display and we will create you a work of art. On your wall. Especially for you.



### CLIENT & EMPLOYEE TESTIMONIALS

What could be more motivating to visiting customers than a testimonial to your product or service? Right there, on the wall, in your brand colours. This is also a great way of subliminally cross selling by introducing other products or services that perhaps your visiting customer has never even considered. But why stop at customer incentives? Staff are just as important. Maybe pictures of the last staff gathering? Apprentice achievements...the list is simply endless. And up to you.



#### - What Our Clients Think

The wall sticker arrived today. I can't tell you how happy I am with it! Well, I just did I suppose. Thank you for the super quick turnaround. The quality, as always is amazing.

It's the first piece of physical collateral I have so quite emotional seeing it in the flesh! Thank you again x

- Ash Taylor, The Business Club House



Slight panic when we peeled away too much backing and the sticker stuck to itself but swiftly resolved and really pleased with the overall effect. Thanks so much.

- Liz Walmsley, AMAC



As an interior designer, Fabristick have helped me on a number of occasions to create unique designs for clients as well as family. Always exceptional service and amazing product, which is why I keep coming back.

Highly recommended, gold start service.

- Karen Chapman, Renaissance Interiors

